

Advertising Rates

Sevier News Messenger is an online news provider serving all of Sevier County, TN, including Sevierville, Gatlinburg, Pigeon Forge, Kodak, Pittman Center, Wears Valley and Seymour. We concentrate on providing news relative to residents in these areas, including events, business and government news, as well as broader stories relating to consumer alerts, health and technology. Google recognizes www.seviernewsmessenger.com as a news publisher and the site's articles appear in Google's News section.

News is provided free to readers, without a pay wall or subscription fee. This is made possible through the sale of advertising space on the site. We offer affordable online ad rates to help businesses reach local consumers and organizations reach the local community.

Ad Unit	Size	1 Month Term*
Top Leaderboard	728 x 90	\$445
Under Article	300 x 250	\$395
Sidebar Banner Large	300 x 250	\$345
Bottom Leaderboard	728 x 90	\$140
Sidebar Banner Small	300 x 100	\$120

*Ad term can be tailored to meet your individual advertising needs. Call for a customized ad program. Advertising space is limited.

Visibility:

Top Leaderboard, Bottom Leaderboard and Sidebar Banner Ads are run of site and appear on all page load. Sidebar Ads may appear in any position on the sidebar. Under Article Ad appears at the end of all articles.

Artwork:

Advertisers must supply art in jpg or gif format. Ad setup available for a small additional fee.

To place an ad:

Call 865-315-8501 or email editor@seviernewsmessenger to request an insertion order form.

For more information about online advertising on seviernewsmessenger.com, call 865-315-8501 or email editor@seviernewsmessenger.com

The screenshot shows the Sevier News Messenger website interface. At the top, there's a navigation bar with categories like Front Page, News, Business, Entertainment, Events, Lifestyle, Healthy Living, Tech, Announcements, and Opinion. A prominent red banner at the top right reads "Top Leaderboard 728 x 90". Below the navigation, there are several news articles with featured images and headlines. For example, "BEWARE OF BOGUS BILLS IN SEVIER COUNTY" with a sub-headline "Sevierville Police Warn of Counterfeit Money Being Passed". Other articles include "Gatlinburg Creates Greenway Around Rocky Top Sports World", "Woman Arrested for Jewelry Store Robberies in Sevierville and Across Southeast", and "Park Service Seeks Proposals to Operate Smokemont Riding Stables".

On the right side, there are several advertisement spots. A large red sidebar banner reads "Sidebar Banner 300 x 250". Below it is another "Sidebar Banner 300 x 100" for Amazon Custom. There are also ads for "LOW COST SPAY & NEUTER NOW AVAILABLE", "Sevier County Humane Society's SPOT PROGRAM 865-453-7000", and "NTAS MO ACTIVE ALERTS". A "TAGS" section lists various topics like "Sevierville", "Gatlinburg", "Smokemont", etc. At the bottom right, there's a "WEATHER FORECAST" for Sevierville, TN, showing a sunny 39°F and a 7 mph wind.

At the bottom of the page, there's a red banner for "Bottom Leaderboard 728 x 90". The footer contains contact information and a copyright notice: "© 2015 Sevier News Messenger, All Rights Reserved".